

GCSE in Business Studies

Why study this subject?

This subject is for you if you have a keen interest in finding out about the business world in a more academic context. Business Studies offers you a breadth of study in modern, relevant and interesting topics. It is delivered by an experienced team of teachers from a range of backgrounds.

What will I learn?

Your understanding of the business world around you will be developed. The study of Business Studies requires students to understand the dynamic environment in which business operate and to appreciate the many and varied factors which impact on business activity and business behaviour. You will work towards gaining an understanding of the issues facing businesses in the 21st century. The specification content is delivered with reference to examples of local, national and international contexts. Topics covered include e-commerce, customer service, digital communication and logistics

How will I be assessed?

Assessment will be on-going throughout the whole course to make sure you are maximising your potential and preparing yourself for your final exams. The course is terminally assessed through two examination papers with a minimum of 10% of the subject marks allocated to quantitative skills (calculation and interpretation); therefore this course is best suited to students with strong calculation skills.

What qualifications will I get at the end of the course?

You will achieve a GCSE in Business Studies that reflects your work ethic and commitment.

What can this qualification lead to afterwards?

This course provides the opportunity to take up a new subject relevant to many careers from being self-employed to working in a small or large organisation. The course is of value to anyone with an interest in business or possibly an ambition to start a business one day. GCSE Business Studies requires an enquiring mind, an interest in learning about the world around us and in discovering how businesses are set up, or what makes someone a great entrepreneur.

Post-16 Progression

Those achieving a good grade in GCSE Business can progress post-16 to either A-Level Business or BTEC Level 3 Business. Both of these courses support applications to University level study in Business, Management and Finance.

How much homework will I have to do?

There will be one piece of homework set per week, but you are also expected to work independently to develop your knowledge and understanding of Business Studies.

Where can I find out more about this qualification?

In view of the ongoing GCSE reforms, not all GCSE specifications are currently accredited. The Business Studies GCSE is among the subjects awaiting accreditation. Information currently available can be found at: <http://qualifications.pearson.com/en/qualifications/edexcel-gcses/business-2017.html> or by talking to any teachers in the department of Business Studies.